MADRIX®

MUSIC MAKES THE LIGHT

Products & Prices

March 2014

USD

INOAGE®

Impressions

MADRIX® PLEXUS

Project:
Gold Island Hotel

Location:
Alanya, Antalya, Turkey

Installation:
Hera Led
www.heraled.com

MADRIX® dvi

Project:
World Of Nightlife

Location:
Nuremberg, Germany

Installation:
DesignGroup
www.designgroup.eu

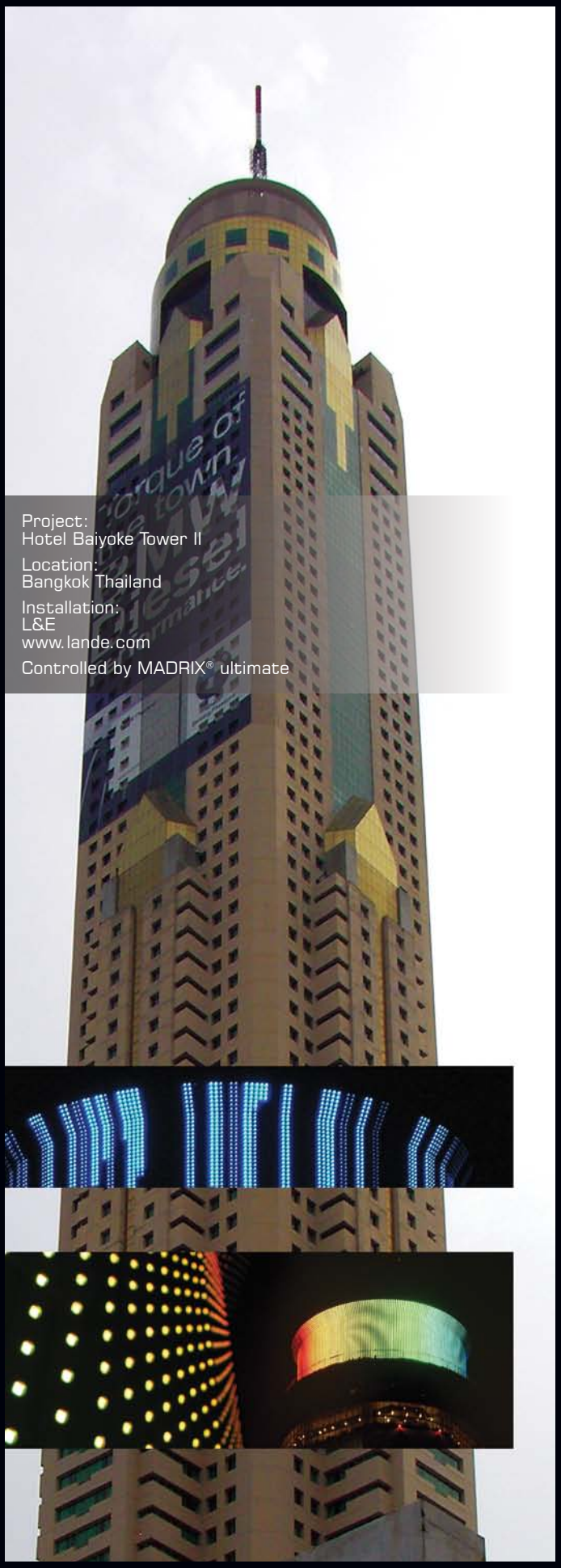
MADRIX® ultimate

Project:
Amnesia Ibiza

Location:
Ibiza, Spain

Installation:
LEDsCONTROL
www.ledscontrol.com

Editorial



Project:
Hotel Baiyoke Tower II
Location:
Bangkok Thailand
Installation:
L&E
www.lande.com
Controlled by MADRIX® ultimate

MADRIX® – LED Lighting Control Solutions

The MADRIX® brand brings innovative LED lighting control solutions based on software and hardware to the professional lighting market including club, stage, event, art, interior, and building illumination.

Products are designed with the user in mind. Our guiding principles are usability, simplicity, and efficiency.

First of all, MADRIX® is the professional LED lighting controller for the creation of complex event lighting scenes and entire shows with matrix control.
It is a powerful and intuitive Windows® software.

MADRIX® supports a lot of well-known industry standards, such as DMX512, Art-Net, Streaming ACN, the Philips Color Kinetics and Insta/ROBE protocols, DVI, and T9 output. The application is both an effect generator and media server with outstanding capabilities to display impressive effects. MADRIX® can be used alone, or along with any DMX/MIDI console or desk on the market.

Complementary MADRIX® hardware reliably controls your LED installation via MADRIX® – the centerpiece of our intuitive products. This provides a seamless integration of both software and hardware, high performance, and ease of use.

MADRIX® - MUSIC MAKES THE LIGHT

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Software

Universal Flexibility

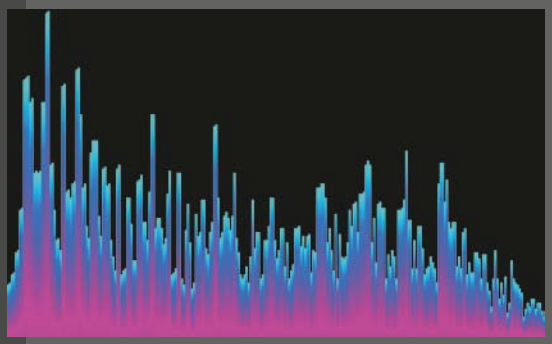
LEDs have become a major highlight in today's illumination and entertainment industries and for any lighting enthusiast. MADRIX® can produce a complete LED light show from a normal computer or laptop. Still, it can drive tens of thousands of LEDs without problems. This powerful software will not only allow you to control nearly any 2D LED display in every possible way, but real 3D LED applications as well. This makes it the ideal solution for your LED project.

Easy Control

MADRIX® is very easy to use. Still, it provides many advanced features you would not want to miss. The numerous possibilities and the intuitive user interface are easily accessible and will allow you to produce amazing results right from the start. This software delivers high quality while meeting your individual requirements. At the same time, it simplifies the process of working with your LED installation. You can also control MADRIX® remotely or via Touch Screen.

Endless Creativity & Audio-Based Effects

MADRIX® features a state-of-the-art audio analysis. It can process any live audio signal and create stunning real-time lighting visuals. These live effects will create a light show that runs in sync with your music. And thanks to the integrated effects generator, you can also create many lighting patterns without audio input. On top, you will find an unprecedented level of customization available for all visuals. Creating stunning light effects has never been easier.



Powerful Features

MADRIX® is a highly productive LED lighting control suite, pixel mapper, and voxel mapper. Cutting-edge technologies provide you with all the tools you need for modern LED control. Industry-wide protocols and standards, such as DMX512, Art-Net, Streaming ACN (sACN / E1.31), Philips Color Kinetics (KiNET), DVI, T9, Insta/ROBE protocols, MIDI, Remote HTTP, Art-Net Remote, CITP, ASIO, and many more are quickly and easily available to you.

DMX 512 · ART NET ETHERNET · Streaming ACN · COLOR KINETICS · INSTA · ROBE · DVI · T9

Software

Download the MADRIX® software at www.madrix.com

Supported Operating Systems:
- Microsoft® Windows® Vista
- Microsoft® Windows® 7
- Microsoft® Windows® 8
- Compatible with 32 bit and 64 bit

Minimum System Requirements:
- 2.0 GHz dual-core CPU
- OpenGL 2.0 graphics card (NVIDIA recommended)
- 2 GB RAM
- 1 GB free harddisk space
- 1280 x 768 screen resolution
- Sound card
- USB 2.0

Usage:
- Effect generator
- Graphics render engine
- Pixel mapper (2D)
- Voxel mapper (3D)
- Media server features
- User friendliness & usability

Key Features:
- Supports DMX512, Art-Net (I, II, III), Streaming ACN (sACN / E1.31), Philips Color Kinetics (KiNET), Insta/ROBE protocols, DVI, and T9
- Remote control via DMX-IN, Art-Net Remote, MIDI-IN, and Remote HTTP
- Supports various 3rd-party interfaces
- Supported in WYSIWYG R23 or higher
- Up to 256 DMX universes
- 2 DVI outputs
- Fixture Editor & large fixture library
- Controls up to 4 channels per pixel (e.g., 1-channel, 2-channel, RGB, RGBW fixtures)
- 2 effect pipelines (with 2 control decks and a crossfader with various fade types)
- 3 real-time previews (incl. 2D/3D, zoom, rotation)
- Automatic effect scaling
- DMX tools (DMX Fader Tool, DMX Watcher)
- Cue List (automated playlist incl. time, date, duration, etc.)
- Supports Time Code (MIDI & Art-Net)
- Matrix Generator & graphical Patch editor
- Advanced mapping features
- Includes extra touch screen interface
- Integrated backup system

Effect Features:
- Real-time effects
  - No additional content necessary
  - Fully customizable visuals (Speed, color, shape, direction, size, movement, position, brightness, etc.)
- Static light effects
  - Static color effects (SCE)
    - Video playback and live signal capturing
    - Bitmap and image animations
    - Scrolling text (ticker)
    - etc.
- Real-time audio analysis
  - Processes live audio input
  - Supports WDM and ASIO
  - Sound2Light effects (S2L)
    - 511-band equalizer
    - Stereo level meter
    - Frequency analysis
    - etc.
  - Music2Light effects (M2L)
    - The music controls the light
    - Represent the mood of the music
    - Use tone theoretical parameters, like tonality, interval, and key
- 256 x 256 Storage Places to organize effects
- Layer technology to combine visuals
- Over 20 layer mix modes
- Various color filters and effect filters
- Powerful script engine & macro editor

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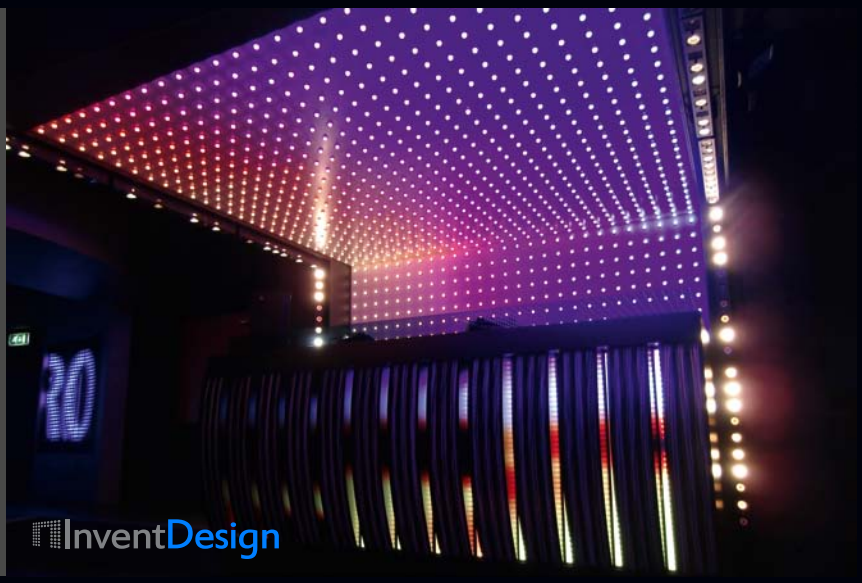
2D & 3D Features

2D

MADRIX® allows you to quickly produce extraordinary live visuals. You can easily bring creative and diverse lighting effects to any LED installation. MADRIX® makes it possible to control numerous LED fixtures, also of different kinds, and to position them according to your needs in nearly any form or shape. You can map pixel by pixel and achieve pixel-perfect results, even with the lowest of pixel resolutions.



3D

On top, the MADRIX® software provides a leading-edge feature set to fully control real 3D LED matrices. In addition to its pixel mapping and media server capabilities, MADRIX® supports volume rendering (voxel mapping). This approach is fundamentally different to the 3D projections or the physical layout of 2D surface areas that are widely known nowadays. It makes state-of-the-art installations a reality.

2D & 3D

MADRIX® is highly versatile and will help you to get the most out of modern LED technology. You can combine any 2D project with 3D elements in order to create even more spectacular attractions for your audience, customers, and clients. MADRIX® is a powerful tool that will help you realize the projects you want to build. MADRIX® certainly takes your LED display to the next level.

User Comments

Tocadisco, DJ & Producer, Germany

I have been interested in LED technololgy since its first appearance. There were some amazing products on the market. But only since I discovered MADRIX I really felt in love with the opportunities that LED gives you. I have stand before thousands of stund people watching this amazing programm do its magic. Its modern and fresh and I dont wanna play without it anymore!!!! All the best Tocadisco!

Michiel Block, Tech @ Diatso BV, Technical Director @ Matinée Amsterdam, Netherlands

Running a production like Matinée is a huge challenge! The Spain based Dance promoter is famous for enormous productions during the summer season in Ibiza and big festival like productions on the Spain mainland. At Matinée Amsterdam we try the hardest to produce events that gives people the feeling they remember from those parties! With the help of our friends at Invent Design, the Amsterdam based importer of Madrix we made a set-up consisting not one but three separate Madrix driven lightsetups!

First of all the LED wall which is installed in Amsterdams hot-spot Club Air is run by Madrix, then we've flown a huge truss containing RGB PAR64's, Active Sunstrips and Moving Heads, both the Sunstrips and the RGB Par's were driven by two separate Madrix systems, wich both had an DMX in from the lighting desk. The result was absolutely stunning!

The Active sunstrips shown some beautyfull patterns without constantly blinding the audience and the RGB Par's made the venue change colour and therefore atmosphere in sync with the music. No need saying that we will use Madrix the next time for Matinée Amsterdam, probably in a different configuration, but it has shown that no matter how you use it, Madrix will do the job for you!

Julian Bradley, ESP, USA

MADRIX - Congratulations on becoming the new industry standard for LED RGB control! The on board MADRIX effects engine is now more powerful than ever with some fantastic new creative tools included and of course there are the always stunning Sound 2 Light and Music 2 Light effects.

I use MADRIX to control and manipulate a multitude of LED arrays from small lounge/bar installations (Madrix Plexus and Neo) all the way up to large scale festival stages and corporate events (Madrix Ultimate). In my opinion nothing else even comes close to MADRIX for its very intuitive user interface and extremely powerful pixel for pixel mapping capabilities. Thanks again for an amazing product!

Brian Kennedy, Musician/Song Writer, USA

My name is Brian Kennedy, I'm a musician/song writer in NJ based indie-rock band The Allupons. I play guitar and synthesizers in the band and use a combination of Propellerhead's Reason and Abelton Live to produce music and perform live. I am currently configuring a live performance rig that employs the use of automation, midi, and auxiliary outputs from Abelton Live to control all of our stage lighting. Our lighting setup consists of RGB Tubes, RGB Panels and a few intelligent strobe lights.

For months, I've been researching integrating software to our performance software, and very recently (last week) acquired a Madrix license. I have now begun working around the clock configuring Madrix presets that will be triggered by Abelton Live via MIDI. My ultimate goal is to have Madrix seamlessly integrated to our music software so that it behaves like an instrument. In my opinion the best lighting software suited for this task is Madrix hands down. [...]

USB*one*

MADRIX® USB*one* is one of the world's smallest USB-to-DMX or DMX-IN interfaces.

Made in Germany.

USD 240

(excluding VAT)

The MADRIX® USB*one* allows you to control 512 DMX channels using MADRIX®.
But an additional MADRIX® KEY (i.e. a software license) is necessary.

DMX-IN/OUT With 5-Pin NEUTRIK XLR Port
This device allows you to send or receive DMX data using 512 DMX channels. A male to male 3-pin or 5-pin XLR Gender Changer is required for DMX-IN.

USB 2.0 Standard
The latest USB 2.0 standard is fully supported to allow for a higher maximum speed of 480Mbit/s.

Power Over USB
The interface is powered directly via the USB port and does not need an additional power supply.

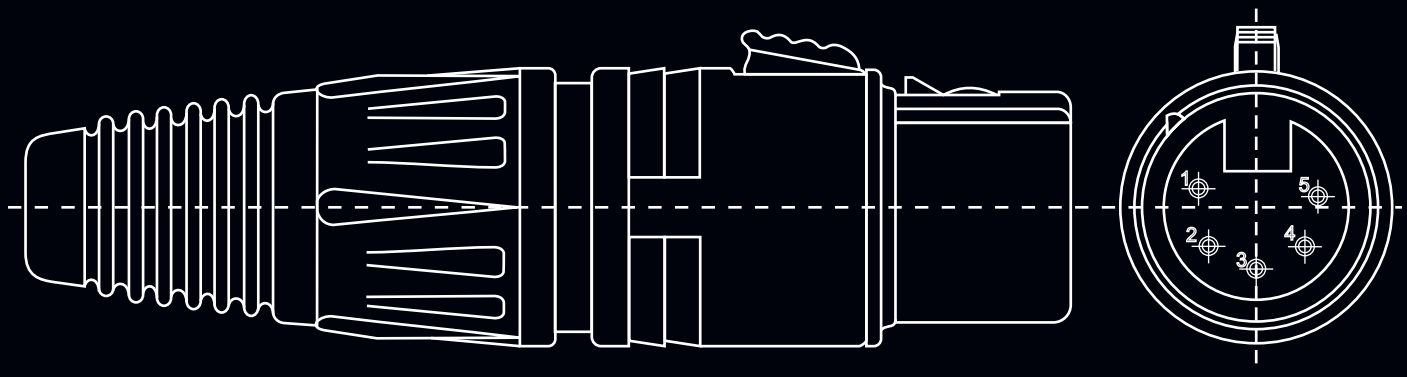
High Quality
The USB*one* represents high quality made in Germany and is very reliable.

Hot Swapping & Plug and Play
Devices can be connected to and disconnected from the computer during use and without a reboot.

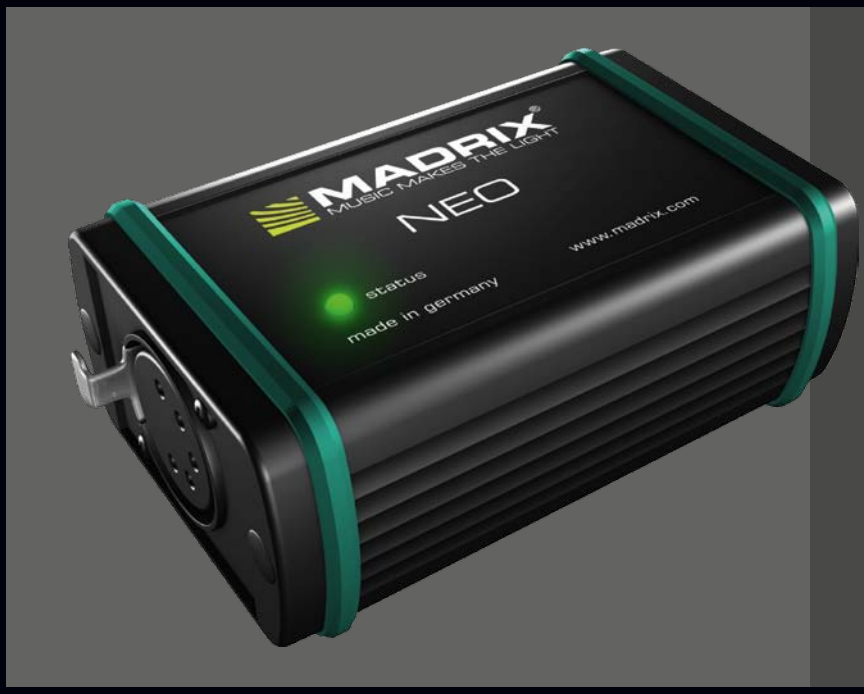
Remote Control
MADRIX® can be controlled remotely using the implemented DMX-IN functions.

Frame Rate Stability
Up to 60 devices can be connected to a USB host controller without having any frame rate problems. (60 DMX512 interfaces amount to 30,720 DMX channels.)

Please connect every USB*one* to an active USB 2.0 port or use a USB 2.0 hub with a power supply.



NEO



MADRIX® NEO is a small, reliable, and easy-to-use DMX512 USB interface.

The MADRIX® software license for 512 DMX channels is already included.

Made in Germany.

USD 550
(excluding VAT)

The MADRIX® NEO makes it much easier to work with any DMX-based LED lighting installation thanks to its highly professional qualities and MADRIX®.

DMX-IN/OUT With 5-Pin NEUTRIK XLR Port
The NEO hardware allows you to send or receive data via the MADRIX® software using 512 DMX channels. A male to male 3-pin or 5-pin XLR Gender Changer is required for DMX-IN.

USB 2.0 Standard
The latest USB 2.0 standard is fully supported to allow for a higher maximum speed of 480Mbit/s.

Power Over USB
The interface is powered directly via the USB port and does not need an additional power supply.

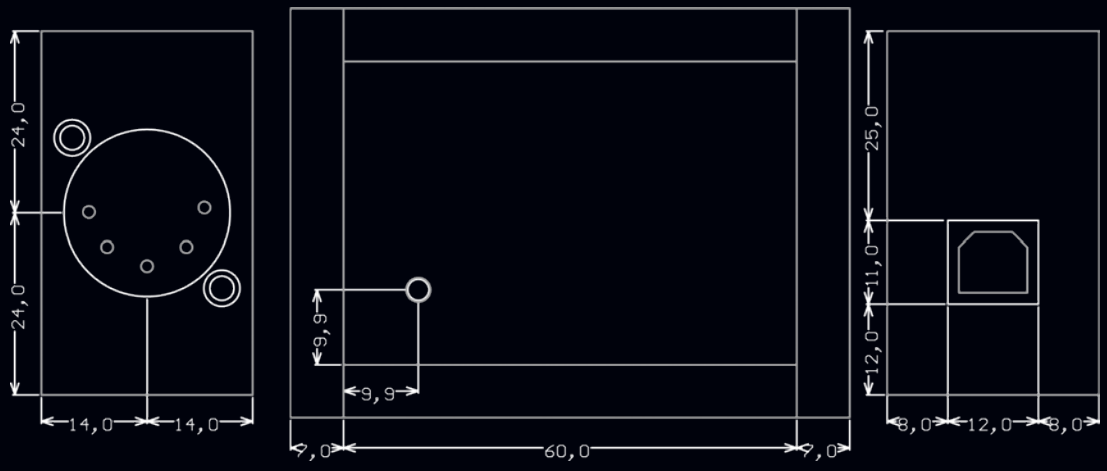
High Quality
Made from light but solid metal it features a robust enclosure and an eye-catching design.

Hot Swapping & Plug and Play
Devices can be connected to and disconnected from the computer during use and without a reboot.

Remote Control
MADRIX® can be controlled remotely using the implemented DMX-IN functions.

Frame Rate Stability
Up to 60 NEOs can be connected to a USB host controller without having any frame rate problems. (60 DMX512 interfaces amount to 30,720 DMX channels.)

Please connect every NEO to an active USB 2.0 port or use a USB 2.0 hub with a power supply.



PLEXUS

MADRIX® PLEXUS is the next-generation live or stand-alone interface.

The MADRIX® software license for 1024 DMX channels is already included.

Made in Germany.

USD 1,350
(excluding VAT)

The MADRIX® PLEXUS controls up to 2 universes via DMX512 or Art-Net as a versatile stand-alone interface or live controller. It is the first and only interface to offer stand-alone playback of MADRIX® light shows and effects.

Live Mode
Fully control 1024 DMX channels via MADRIX® and use 2x DMX-OUT, 2x DMX-IN, 1x DMX-OUT and 1x DMX-IN, or Art-Net. The USB or the Ethernet connection can be used for live mode.

Master-Slave Synchronization & Scalability
Simply connect multiple devices at the same time. A master interface can be set up to synchronize the LED installation across all DMX universes.

Extension Port
A versatile 15-pin serial port offers enhanced connectivity towards external analog or digital devices and therefore maximum flexibility.

Quality Design
The precision aluminum enclosure, NEUTRIK plugs, and other excellent components ensure High Availability and reliability.

USB 2.0 Standard
Support of the USB 2.0 standard provides professional features such as Power over USB, Hot Swapping, and Plug and Play.

Stand-Alone Mode
The built-in slot for SD or SDHC cards allows to run sophisticated light shows without the need for a computer. A MADRIX® PC is only required to preprogram the shows.

MADRIX® Software Integration
The PLEXUS hardware and the MADRIX® software form a unique bundle. This powerful combination works directly out of the box.

Event Scheduler
Easily run automatic scenes off the SD card with the help of the internal clock and time-controlled shows.

Innovative Handling
The large backlit 3″ LCD graphics display and 5 accessible control buttons make it really easy to manage and set up the device.

Kensington Security Slot
Secure each MADRIX® PLEXUS using the standard of portable security.

Connectivity
- 2x DMX-IN/OUT
- 1x RJ45 Ethernet Port
- 1x Extension Port
- 1x SD Card Slot
- 1x USB Port

Package Contents
- MADRIX®
- MADRIX® PLEXUS
- 2 GB SD Card
- USB Power Supply, USB Cable, And World Power Plug Adapters Kit

LUNA

MADRIX® LUNA is an easy-to-use and reliable Art-Net node or DMX512 USB interface.

3 versions are available:
LUNA 4
LUNA 8
LUNA 16

Made in Germany.

USD 975
USD 1,350
USD 2,100
(excluding VAT)

The MADRIX® LUNA reliably distributes DMX512 data over long or short distances using Ethernet network or USB. The exclusive MADRIX® Sync Mode makes sure that lighting effects look their best on the LEDs.

Art-Net Node
This device converts Art-Net data from Ethernet network to DMX512. Any small or large project greatly benefits from dependable data distribution and efficient operation.

MADRIX® DMX512 USB Interface
Alternatively, you can choose to connect the unit as a Plug and Play solution to your computer using any USB 2.0 port.

Easy Configuration
MADRIX® LUNA offers powerful features, especially in combination with MADRIX®. Take full advantage of pixel mapping and voxel mapping. The installation of the device is still quick and easy.

Quality Design
Devices are built 19″ x 1U or 19″ x 2U. They feature a fanless, low-energy design, a durable metal case, and NEUTRIK plugs. 2 pre-mounted brackets make rack mounting possible. 5 indicators quickly show the status of a device.

4/8/16 DMX-OUT + 1 DMX-IN
4, 8, or 16 XLR ports (5-pin, female) distribute the equal number of DMX universes per unit. 1 XLR port (5-pin, male) can be used for DMX input. Simply use several units at the same time for larger projects.

MADRIX® Sync Mode
Only MADRIX® software and LUNA hardware allow you to synchronize Art-Net data for all output ports and even across multiple devices to get an optimal image on the LEDs without visual interruptions.

3rd-Party Controllers
MADRIX® LUNA complies with the official Art-Net specifications and can be used as a regular Art-Net unit with other consoles, controllers, or software solutions.

Invaluable Features
The device is ready within seconds after start-up. An HTP Merge is automatically available for two Art-Net sources. If required, you can access and change specific device settings using the built-in web configuration tool.

Connectivity
- 4x/8x/16x DMX-OUT
- 1x DMX-IN
- 1x RJ45 Ethernet Port
- 1x USB Port
- 1x Power Socket

Package Contents
- MADRIX® LUNA
- Power Cord
- USB Cable
- MADRIX® Software (License Not Included)
- 2 Mounting Brackets

License Overview

Features:	NEO	PLEXUS	KEY start	KEY dvi start	KEY basic	KEY dvi	KEY pro-fessional	KEY ultimate
DMX512 Interface included	✓	✓						
Stand-Alone Device		✓						
Upgradeable (via MADRIX® KEY)			✓	✓	✓	✓	✓	ⓘ
DMX512 Output	1x*	2x*	1x*		16x*		64x*	256x*
DMX Channels	512*	1024*	512*		8,192*		32,768*	131,072*
Art-Net, Streaming ACN Output	✓	✓	✓		✓		✓	✓
Philips Color Kinetics Output	✓	✓	✓		✓		✓	✓
Insta / ROBE Output	✓	✓	✓		✓		✓	✓
DVI, T9 Output				512 pixels°		307,200 pixels°	786,432 pixels°	1,310,720 pixels°
Receive DMX Input	✓	✓	✓	✓	✓	✓	✓	✓
Receive Time Code (MIDI / Art-Net)	✓	✓	✓	✓	✓	✓	✓	✓
Audio DSP (Sound2Light & Music2Light)	✓	✓	✓	✓	✓	✓	✓	✓
Remote Control (DMX, Art-Net, MIDI, HTTP)	✓	✓	✓	✓	✓	✓	✓	✓

All MADRIX® versions include an installation CD-ROM, a software protection dongle (the MADRIX® KEY), and an English user guide. MADRIX® KEY start, dvi start, basic, dvi, and professional may be upgraded at any time because of the software protection dongle. It simply needs to be updated. Moreover, several MADRIX® KEYs can be used with one computer. The product features will add up and their combined possibilities will be offered. Often, this will mean that the available DMX output increases. For instance, MADRIX® NEO and MADRIX® KEY start used together would offer 2 x DMX512 output. You can also connect multiple MADRIX® LUNA, MADRIX® PLEXUS, MADRIX® NEO, or MADRIX® USB*one* interfaces.

* DMX: The limit for DMX output is set by the number of DMX channels. In this way, it is possible to use more DMX universes than indicated by the MADRIX® version if necessary (by using less than 512 DMX channels per universe).

° DVI: Stretching and scaling to higher resolutions is possible. 512 pixels are 32x16 for example. 307,200 pixels are 640x480 for example. 786,432 pixels are 1024x768 for example. 1,310,720 pixels are 1280x1024 for example. Please pay attention to other factors, such as hardware limitations!

The MADRIX® KEY is our USB software protection dongle!

ⓘ Output of a higher number of DMX512 universes is possible. More information is available upon request.

MADRIX® I/O

MADRIX® I/O products are supplementary input and output devices. External equipment, such as sensors, bring additional automation processes and interaction to any LED project using MADRIX®.

MADRIX® USB contact closure
This digital input device registers if its circuit is either open or closed. In most cases, it is used to build a switch or trigger. The small unit can simply be connected to any USB 2.0 port. Incoming values are directly translated into DMX data in MADRIX®.
Example of use: Strobe or Blackout.

MADRIX® USB temperature
This small and durable sensor measures the temperature. The small unit can simply be connected to any USB 2.0 port. Incoming temperature values are directly translated into DMX data in MADRIX® as well as degree Celsius or degree Fahrenheit.
Example of use: SCE Ticker.

MADRIX® USB light sensor
This sensor measures the ambient light level. The small unit can simply be connected to any USB 2.0 port. Incoming values are directly translated into DMX data in MADRIX® as well as percent.
Example of use: Master Fader.

Supported Interfaces

DMX512

MADRIX®
- USB*one*
- NEO
- PLEXUS
- LUNA

Daslight
- DVC2 512
- DVC2 ECO 512
- DVC2 Gold
- DVS 3D

DMXking
- ultraDMX RDM Pro
- ultraDMX Pro

e:cue
- butler

Elation
- Compu 1024EC
- Compu 2048FC
- Compu 2048FC+
- Compu Live

FTDI
- Various interfaces

Nicolaudie - Sunlite
- SLESA
- SLMEV

peperoni - light
- Rodin1
- Rodin2
- RodinT

Art-Net

MADRIX®
- PLEXUS
- LUNA

DMXking
- eDMX1
- eDMX4

ENTTEC
- DMXEtherGate MK2
- Datagate
- Datagate MK2

Luminex
- Ethernet-DMX2 Wall
- Ethernet-DMX2 Box
- Ethernet-DMX2 Wifi
- Ethernet-DMX8
- Ethernet-DMX8 Wifi
- Ethernet-DMX8 Truss

Note: This list may not be complete and support may vary depending on the product.

Software Price List

	Order Number	Product	Retail Price
1	IA-SOFT-001013	MADRIX® KEY start V3.X 1 x 512 DMX channels	USD 500
2	IA-SOFT-001024	MADRIX® KEY dvi start V3.X 512 DVI pixels	USD 500
3	IA-SOFT-001001	MADRIX® KEY basic V3.X 16 x 512 DMX channels	USD 1,500
4	IA-SOFT-001012	MADRIX® KEY dvi V3.X 307,200 DVI pixels	USD 1,500
5	IA-SOFT-001002	MADRIX® KEY professional V3.X 64 x 512 DMX channels and 786,432 DVI pixels	USD 3,000
6	IA-SOFT-001008	MADRIX® KEY ultimate V3.X 256 x 512 DMX channels and 1,310,720 DVI pixels	USD 6,000

Hardware Price List

	Order Number	Product	Retail Price
1	IA-DMX-001001	MADRIX® USB*one* USB 2.0 DMX512 interface, 1 x 512 DMX channels IN/OUT	USD 240
2	IA-DMX-001003	MADRIX® NEO (incl. MADRIX® software license) USB 2.0 DMX512 interface, 1 x 512 DMX channels IN/OUT	USD 550
3	IA-DMX-001005	MADRIX® PLEXUS (incl. MADRIX® software license) Art-Net node / USB 2.0 DMX512 interface, 2 x 512 DMX channels IN/OUT, Live/Stand-Alone	USD 1,350
4	IA-DMX-001014	MADRIX® LUNA 4 Art-Net node / USB 2.0 DMX512 interface, 4 x 512 DMX channels OUT, 1 x 512 DMX channels IN	USD 975
5	IA-DMX-001008	MADRIX® LUNA 8 Art-Net node / USB 2.0 DMX512 interface, 8 x 512 DMX channels OUT, 1 x 512 DMX channels IN	USD 1,350
6	IA-DMX-001015	MADRIX® LUNA 16 Art-Net node / USB 2.0 DMX512 interface, 16 x 512 DMX channels OUT, 1 x 512 DMX channels IN	USD 2,100
7	IA-HARD-001002	XLR Gender Changer 5-pin male to 5-pin male	USD 30
8	IA-HARD-001006	XLR Adapter 5-pin male to 3-pin female	USD 6.75
9	IA-HARD-001007	MADRIX® PLEXUS Wall Mount Set Including 4 brackets and 4 Torx T10 screws	USD 45
10	IA-HARD-001011	MADRIX® USB contact closure USB 2.0 Plug and Play input unit	USD 90
11	IA-HARD-001012	MADRIX® USB temperature USB 2.0 Plug and Play sensor	USD 240
12	IA-HARD-001013	MADRIX® USB light sensor USB 2.0 Plug and Play sensor	USD 240

Upgrade Price List

	Order Number	Product	Retail Price
1	IA-SOFT-001017	Upgrade: start → basic (V2.X / V3.X → V3.X) 1 x 512 DMX channels → 16 x 512 DMX channels	USD 1,000
2	IA-SOFT-001016	Upgrade: start → dvi (V2.X / V3.X → V3.X) 1 x 512 DMX channels → 307,200 DVI pixels	USD 1,000
3	IA-SOFT-001027	Upgrade: dvi start → basic (V2.X / V3.X → V3.X) 512 DVI pixels → 16 x 512 DMX channels	USD 1,000
4	IA-SOFT-001026	Upgrade: dvi start → dvi (V2.X / V3.X → V3.X) 512 DVI pixels → 307,200 DVI pixels	USD 1,000
5	IA-SOFT-001010	Upgrade: basic → professional (V2.X / V3.X → V3.X) 16 x 512 DMX channels → 64 x 512 DMX channels and 786,432 DVI pixels	USD 1,500
6	IA-SOFT-001015	Upgrade: dvi → professional (V2.X / V3.X → V3.X) 307,200 DVI pixels → 64 x 512 DMX channels and 786,432 DVI pixels	USD 1,500
7	IA-SOFT-001014	Upgrade: professional → ultimate (V2.X / V3.X → V3.X) 64 x 512 DMX channels and 786,432 DVI pixels → 256 x 512 DMX channels and 1,310,720 DVI pixels	USD 3,000

3.X Update Price List

	Order Number	Product	Retail Price
1	IA-SOFT-001032	Update: MADRIX® KEY start V2.X → V3.X 1 x 512 DMX channels	USD 250
2	IA-SOFT-001033	Update: MADRIX® KEY dvi start V2.X → V3.X 512 DVI pixels	USD 250
3	IA-SOFT-001028	Update: MADRIX® KEY basic V2.X → V3.X 16 x 512 DMX channels	USD 750
4	IA-SOFT-001029	Update: MADRIX® KEY dvi V2.X → V3.X 307,200 DVI pixels	USD 750
5	IA-SOFT-001030	Update: MADRIX® KEY professional V2.X → V3.X 64 x 512 DMX channels and 786,432 DVI pixels	USD 1,500
6	IA-SOFT-001031	Update: MADRIX® KEY ultimate V2.X → V3.X 256 x 512 DMX channels and 1,310,720 DVI pixels	USD 3,000
7	IA-SOFT-001034	Update: MADRIX® NEO Software License V2.X → V3.X 1 x 512 DMX channels	USD 275

Important Information

- All prices exclude VAT, customs, excise dues, and shipping.
- The MADRIX® KEY may be upgraded several times.
- Updates or upgrades are possible at any time.
- You can get the MADRIX® 3.X update free of charge if you have bought MADRIX® on 21.03.2012 or any later date.
- The MADRIX® 3.X update is free for all MADRIX® PLEXUS users.
- You can download the MADRIX® software for free at www.madrix.com

Dealer

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